

Symposium on Sustainability in HEALTH CARE

HEAPY ACHE of Greater Ohio

APRIL 8TH
REGISTER NOW

REGISTER TODAY

Join healthcare professionals, facility managers, designers, architects, and engineers for a **full day of expert insights**, networking opportunities, and a keynote luncheon.

Co-hosted by **HEAPY** and the American College of Healthcare Executives (**ACHE**), Held at the **Sharonville Convention Center** in Sharonville, Ohio.

BON SECOURS MERCY HEALTH · children's health · OhioHealth · Cincinnati Children's · Premier Health
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8:30 - 9:30 AM	**REGISTRATION OPENS**
9:30 - 10:30 AM **AM EDUCATION TRACK 1**	Strategic Infrastructure Master Planning
9:30 - 11:00 AM **AM EDUCATION TRACK 2**	Meeting the Needs of Today's Healthcare Consumer *(Session hosted by ACHE of Greater Ohio)*
10:30 - 11:30 AM	**EXHIBITORS / NETWORKING**
11:30 AM - 1:00 PM **KEYNOTE LUNCHEON**	Can AI Humanize Healthcare? Fostering Compassion in Patient Centered Care
1:00 - 1:30 PM	**EXHIBITORS / NETWORKING**
1:30 - 2:30 PM **PM EDUCATION TRACK 1**	Decarbonizing Healthcare: Leveraging CMS Waivers and Federal Funding for Microgrids and Clean Energy
1:30 - 3:00 PM **PM EDUCATION TRACK 2**	Building the Hospital of Tomorrow: Rehabilitate, Renovate or Replace *(Session hosted by ACHE of Greater Ohio)*
2:30 - 4:00 PM	**NETWORKING RECEPTION** Cocktails and hors d'oeuvres will be provided

AM EDUCATION TRACK 1

9:30 - 10:30 AM

STRATEGIC INFRASTRUCTURE MASTER PLANNING

Approved 1 AIA LU/HSW, GBCI LEED Specific (BD+C, O+M, ID+C) CE, PDH

Gain practical insights into how better tracking and budgeting methods can strengthen organizational resilience, support sustainability commitments, and enhance financial credibility.



RAJEEV SINHA, PE, LEED AP, MBA
Director of Design and Construction
OHIOHEALTH



KEVIN HUTTON, PE
Director of Engineering of Design and Construction
IU HEALTH



ANN WALSTON
Vice President, Acute Care Facilities Management
BON SECOURS MERCY HEALTH



ERIC LAUDICK
Healthcare Practice Director, Principal
HEAPY
(Moderator)

AM EDUCATION TRACK 2

9:30 - 11:00 AM

MEETING THE NEEDS OF TODAY'S HEALTHCARE CONSUMER

Approved 1.5 GBCI LEED Specific (BD+C, O+M) CEs, PDHs

This session will discuss how to give healthcare consumers the best service possible in a meaningful and economic way. *Session hosted by ACHE of Greater Ohio*



ANTHONY BROWN
Director of Digital Consumer Experience
KETTERING HEALTH



BEEJADI MUKUNDA
Vice President and Chief Medical Officer
CARESOURCE



AMY THORSON, MBA
Corporate Director, Patient & Family Experience
DAYTON CHILDREN'S HOSPITAL



ELISE HUELSKAMP
Director, Marketing Strategy and Account Management
PREMIER HEALTH
(Moderator)

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KEYNOTE LUNCHEON

11:30 AM - 1:00 PM

Can AI Humanize Healthcare? Fostering Compassion in Patient Centered Care

KELLEE FRANKLIN, PhD

The session explores how AI can enhance empathy and flexibility in care delivery. By personalizing patient experiences, reducing administrative burdens, improving continuity and interoperability, AI allows healthcare professionals to focus on what matters most—the human connection.

Approved 1.5 AIA LU/HSWs, GBCI LEED Specific (BD+C, O+M) CEs, PDHs



KELLEE FRANKLIN, PhD
Human-Centered Design Expert



DARIC HESS, CCInO, PE,
Chief Innovation Officer, Senior Principal
HEAPY
(Moderator)

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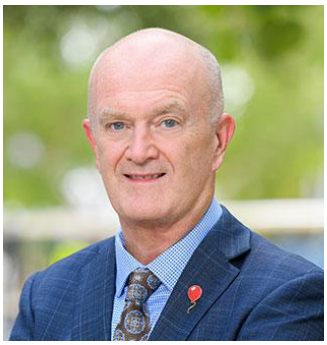
PM EDUCATION TRACK 1

1:30 - 2:30 PM

DECARBONIZING HEALTHCARE: LEVERAGING CMS WAIVERS AND FEDERAL FUNDING FOR MICROGRIDS AND CLEAN ENERGY

Approved 1 AIA LU/HSW, GBCI LEED Specific (BD+C, O+M) CE, PDH

This session explores how hospitals can strategically leverage federal incentives, including investment tax credits, bonus provisions, and direct pay options, to finance microgrids, renewable energy, and energy storage projects.



BOB FELDBAUER, DBA, FACHE
Chief Program Delivery Officer
CHILDREN'S HEALTH℠



DAVID DEAL
Strategies Leader, Sustainability & Resiliency Principal
HEAPY



ABIGAIL LIPPERMAN, PE, LEED AP, CHFM, CHEPP, SEP
Director of Planning, Design & Construction
CHILDREN'S HEALTH℠



JOE FERDELMAN, PE, LEED AP BD+C
National Director of Business Development, West/South, Sr Principal
HEAPY (Moderator)

PM EDUCATION TRACK 2

1:30 - 3:00 PM

BUILDING THE HOSPITAL OF TOMORROW: REHABILITATE, RENOVATE OR REPLACE

Approved 1.5 AIA LU/HSWs, GBCI LEED Specific (BD+C, O+M, ID+C) CEs, PDHs

After years of relative dormancy, the healthcare construction boom continues throughout the U.S. for a variety of reasons, many of which impact both small community hospitals and large urban health systems alike. *Session hosted by ACHE of Greater Ohio*



CHRIS KNUEVEN
Vice President, Design and Construction
BON SECOURS MERCY HEALTH



MATT SCOTT, AIA, ACHA
Client Leader
BHDP ARCHITECTURE



DAVID PALMISANO
Director of Facilities
CINCINNATI CHILDREN'S HOSPITAL MEDICAL CENTER



ALEX WOLFRED, MHSA
Chief of Staff, Health Ventures
KROGER HEALTH
(Moderator)

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Hilti
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Ketchum & Walton Company
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