

REGISTER  
NOW  
APRIL 6<sup>TH</sup>

2022 Symposium on  
**Sustainability**  
in **HEALTH  
CARE**



Don't miss top-tier speakers from renowned healthcare organizations at the 11th Annual Symposium on Sustainability in Health Care Conference.

Network and connect with fellow healthcare leaders, facility managers, designers, architects, and engineers, and hear expert insights from professionals across the region. Learn about the latest trends and advances in healthcare design, as well as new and emerging technologies.

Co-hosted by HEAPY and the American College of Healthcare Executives (ACHE), this year's symposium will be held at the Sharonville Convention Center in Sharonville, Ohio.

## AGENDA

9:00 AM

9:30 AM – 10:30/11:00 AM

9:30 AM – 11:00 AM

9:30-10:30 AM

10:30 AM – 11:30 AM

11:30 AM – 1:00 PM

1:00 PM – 2:00 PM

2:00 PM – 3:00/3:30 PM

2:00 PM – 3:30 PM

2:00 PM – 3:00 PM

3:00 PM – 4:30 PM

### REGISTRATION OPENS

### AM EDUCATION SESSIONS (2 CONCURRENT SESSIONS)

#### TRACK 1:

Building the Hospital of Tomorrow:  
Rehabilitate, Renovate, or Replace (ACHE Session)

#### TRACK 2:

How to Achieve the Vision: Aligning Infrastructure Master Planning with  
Organizational Goals

### EXHIBITORS / NETWORKING

#### KEYNOTE LUNCH:

Healthcare Vision 2040: Act Now to Transform Tomorrow

### EXHIBITORS / NETWORKING

### PM EDUCATION SESSIONS (2 CONCURRENT SESSIONS)

#### TRACK 1:

Bending the Execution Curve: Implementing Successful Organizational Change  
in Hospitals and Healthcare Organizations (ACHE Session)

#### TRACK 2:

Transforming a Healthcare System: A Case Study from the Ground Up

### NETWORKING RECEPTION

Cocktails and hors d'oeuvres will be provided

# AM EDUCATION SESSIONS

## 9:30 - 10:30/11:00 AM

### TRACK 1: Building the Hospital of Tomorrow: Rehabilitate, Renovation or Replace (ACHE Session)

Approved for 1.5 ACHE Face-to-Face CEs, AIA LU/HSWs, PDHs, GBCI LEED Specific (BD+C, O+M, ID+C)

In today's competitive marketplace, significant capital expenditure decisions can make or break a healthcare organization and the career of the executive(s) tasked with such decisions. No capital decision may be greater than the construction of a new facility or the substantial renovation of an existing one.

After years of relative dormancy, the healthcare construction boom continues throughout the U.S. for a variety of reasons, many of which impact both small community hospitals and large urban health systems alike. The most common reasons for the renovations, expansions, and replacements include aging facilities, population growth, market demand, and the need to improve operational efficiencies.

Additionally, competition moves organizations to incorporate the latest advances in care delivery, medical technology, new building codes and healing design elements to enhance the patient experience through the surrounding environment. Changes in building codes and patient safety standards also drive the need for construction and modification.



**JENNIFER DEFRANCESCO**  
DHA, MS, FACHE  
Associate Director  
DAYTON VA  
MEDICAL CENTER



**TED HUSTER**  
RA, ACHA  
Principal  
GBBN



**TOM BENTLEY**  
RN, MS, FHIMSS  
Deputy CIO  
The Ohio State University  
WEXNER MEDICAL CENTER



**ED SYRON**  
FCHE, FNAHQ, PhD  
Chief Information Officer  
Wright State University  
BOONSHOFT SCHOOL  
OF MEDICINE



**FRANK AUCREMANNE**  
Associate Vice President  
of Facilities  
The Ohio State University  
WEXNER MEDICAL CENTER  
(Moderator)

### TRACK 2: How to Achieve the Vision: Aligning Infrastructure Master Planning with Organizational Goals

Approved for 1 AIA LU/HSWs, PDHs, GBCI LEED Specific (BD+C, O+M)

Prioritizing strategic planning can be challenging if you manage infrastructure for a healthcare system with competing demands for resources, budgetary constraints, and maintenance needs. Yet it is essential to align your infrastructure investments with your organization's long-term strategic plan and the overarching vision of senior leadership. In this session, hear from leading healthcare operations professionals on how to align capital planning to meet the long-term goals and aspirations of your organization, ensuring better alignment and more proactive investment for the future.



**JON HUNLEY, CHFM, CHC,**  
CHOP, CHEPP, LEED GA  
Director of Infrastructure  
BON SECOURS  
MERCY HEALTH



**RAJEEV SINHA**  
PE, LEED AP, MBA  
Director  
OHIOHEALTH



**DAN WATERS**  
Director - Healthcare  
Construction Management  
SODEXO /  
UNIVERSITY HOSPITALS



**ERIC LAUDICK**  
Senior Project Manager  
Principal  
HEAPY  
(Moderator)

# KEYNOTE PRESENTATION / LUNCH

## 11:30 AM – 1:00 PM

### Healthcare Vision 2040: Act Now to Transform Tomorrow

Approved for 1.5 AIA LU/HSWs, PDHs, GBCI LEED Specific (BD+C, O+M, ID+C)

The decisions we make today when we design and build a new healthcare facility will last for decades to come. When we look back, will we be gratified by our work, by the impact we had on the community, and by the decisions we made? Attend a panel of top-tier architects and owners, and peer into the future of what the healthcare industry can achieve with a focus on sustainability, carbon neutrality, and resiliency. Envision how your next project will stand the test of time.



**JULIE FRAZIER**  
AIA, ACHA, LEED AP BD+C  
Associate Principal  
Health, Dallas  
**PERKINS + WILL**



**MIKE MCKAY, AIA, ACHE, EDAC, LEED AP, NCARB**  
Director, Planning Design and Construction  
**UW HEALTH**



**JON UTECH**  
Senior Director, Office for a Healthy Environment  
**CLEVELAND CLINIC**



**AMBER WIRTH**  
AIA, LEED AP BD+C  
Sustainable Design Leader  
Architect  
**HKS**



**JOE FERDELMAN**  
PE, HFDP, LEED AP BD+C  
Chief Strategy Officer  
Senior Principal  
**HEAPY**  
(Moderator)

# PM EDUCATION SESSIONS

## 2:00 – 3:00/3:30 PM

### TRACK 1: Bending the Execution Curve: Implementing Successful Organizational Change in Hospitals and Healthcare Organizations

Approved for 1.5 ACHE Face-to-Face CEs, GBCI LEED Specific (BD+C, O+M)

Review the predictors of successful organizational change—with a particular focus on how to effect change in hospitals and healthcare organizations—along with select proven methods to overcome known challenges to change including how to:

- Engage staff by connecting desired changes to their interests and the work they are already trying to accomplish
- Use resistance to change as valuable feedback and a way to guide future activity
- Create supports (e.g., infrastructure, skills, etc.) to encourage and sustain behavior change



**MARC BELCASTRO, D.O.**  
Chief Medical Officer  
**PREMIER HEALTH**



**TIM DUTTON**  
Executive Vice President and CHRO of Mission, Brand and People  
**KETTERING HEALTH**



**ANTHONY HOUSTON**  
ED.D., FACHE  
Market CEO  
**CATHOLIC HEALTH INITIATIVES - SAINT JOSEPH HEALTH**



**MARY GARMÁN**  
FACHE, MS, RN  
Chief Operating Officer  
**MIAMI VALLEY HOSPITAL NORTH**

## TRACK 2: Transforming a Healthcare System: A Case Study from the Ground Up

Approved for 1 AIA LU/HSWs, PDHs, GBCI LEED Specific (BD+C, O+M)

To achieve sustainability and resiliency goals, today's healthcare organizations will need to invest in new technology and innovative infrastructure to meet net zero and sustainability targets. Join a multi-disciplinary team to hear how UW Health is tackling current campus-wide investments while working to achieve a vision that will transform their healthcare system and prepare for the future.



**MIKE MCKAY, AIA, ACHE, EDAC, LEED AP, NCARB**  
Director, Planning Design and Construction  
**UW HEALTH**



**AMBER WIRTH, AIA, LEED AP BD+C**  
Sustainable Design Leader  
Architect  
**HKS**



**DARIC HESS, PE, LEED AP BD+C**  
Healthcare Practice Director  
Senior Principal  
**HEAPY**  
(Moderator)

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